

# Wholesale brochure

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## Four major services for wholesale providers:

1. Introducing Broker
2. Money Manager
3. White label solution
4. Liquidity Provider

## Who can be a wholesale provider

Any company or individual, with its own technical/intellectual solution can become an external service provider. All service providers should meet the following requirements:

- The service providers should inform its prospects and clients willing to use the technical/intellectual solution that they have the possibility to open an account with GPP Markets.
- In case of a technical solution it should be hosted on the partner's server at its own expense and under its sole and exclusive responsibility.
- The service provider should be able to provide customer support to its clients with regards to the technical/intellectual solution.

## Example providers:

- Trading advisory;
- Trading education providers;
- Algorithmic trading solutions;
- Trade signals development;
- Solutions for technical analysis;
- APIs/bridges for GPP Markets products;
- Financial companies with other services

## Introducing Broker

The "Introducer broker Program" is an opportunity for both individuals and companies to receive a commission for referring clients to GPP Markets Limited, a New Zealand licensed company.

FX/CFD trading:

You can earn up to 40% of GPP Markets commissions generated by the clients referred by you or you can choose an attractive one-off payment per every referred client who started trading.

Any individual or organisation with contacts in the FX/CFD trading community can become a successful "Business Introducer".

Attention: Attractive conditions, provided by GPP Markets, will ease the way to success:

- No minimum deposit requirement
- No need to licensed and simple account opening process
- extended leverage up to 1:200

Please note that GPP markets will conduct a screening process in order to ascertain whether it can enter into a business relation with a certain individual or corporation. In addition, specific restrictions may apply in some jurisdictions.

GPP Markets is free to accept or decline any application and shall by no means be liable for any costs, fees, expenses and/or any disbursements either voluntarily consented or required by any applicable laws or regulations in relation with your application and activity as a Business Introducer.

How to become an Introducing Broker?

In order to become a Business Introducer for GPP Markets, you need to go through a simple procedure, consisting of three easy steps:

1. Apply for the Business Introducer Programme by simply filling out the standard company or individual application form online. This account will be used to pay the commission.
2. Contact us and we will send you tailored Introducing Broker agreement specific for your business.
3. We will allocate you a unique refer code that your clients can use when applying for an account, alternatively you can provide the name for each referral client via email to us

If you have a web source that you would like to promote, don't forget to mention it when you contact us. It will simplify the procedure of identifying the clients referred to GPP Markets through you.

Attention: Remember that the use of domain names containing the word "GPP Markets", or any other reminiscent name is strictly prohibited and may result in a denial of acceptance of a potential partner as an Introducing broker and may lead to legal action.

Please note that no commission rebates shall be granted by GPP Markets to clients introduced by you nor shall any amount be paid to you by GPP Markets as long as you haven't been accepted as a Business Introducer. Since GPP Markets cannot guarantee that applicant Business Introducers will be finally accepted, applicants are advised not to introduce any clients or to promise any commission rebates until GPP Markets confirms they have been accepted as a Business Introducer.

#### [Get access to Introducing Broker portal](#)

This protected web portal will provide you with statistics and reports about your activity as an introducing broker. You will be able to follow your income as part of GPP Markets' commission. Moreover, you will find different promotional tools useful for your activity.

#### [Markup commission](#)

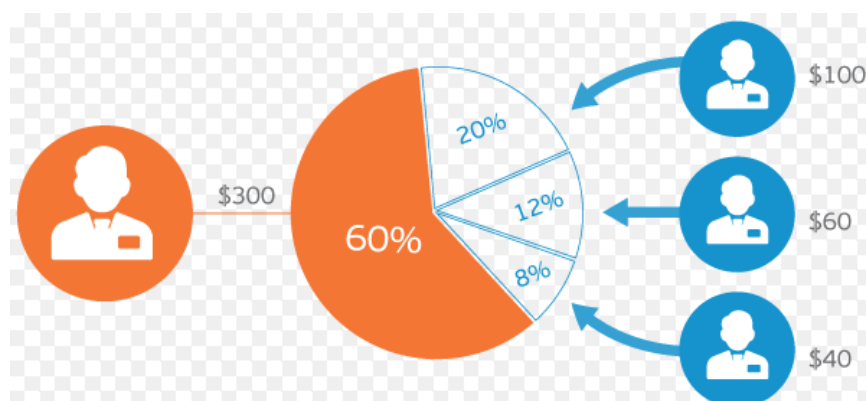
The external service provider is entitled to offer trading with GPP Markets by adding an additional markup for its own service provided to the client. The markup will be charged separately from the brokerage commission based on a previously signed client's acceptance. The markup amount will be discussed on an individual basis between GPP Markets and the external service provider.

## Money Manager

A money manager is a person or financial firm that manages the securities portfolio of an individual or institutional investor. Typically, a money manager employs people with various expertise ranging from research and selection of investment options to monitoring the assets and deciding when to sell them.

When CFD/Forex trading the Money Manager will trade on behalf of its clients using their own expertise and charge its clients a fee for doing so.

GPP Markets can facilitate this by providing a trading account for each of your clients and managing the commission charges on your behalf. There will be one master account that allows trading and each of your investors can have access to their own account with a read-only investor password, so they can see their own balance and trades you have done on their behalf.



Money manager will apply for a normal account and request to be a money manager. We will allocate an account in PAMM module in MT4 to manage this.

There are two models:

1. Named accounts, this is the standard model:  
Each of your investors will open an account with GPP Markets and get them to sign a Power of Attorney form which we will provide. We will provide read only logins for each account for the actual client and all the accounts will be controlled by the master PAMM account. Individual investors can deposit and withdraw funds from their account and use their account to run reports. A master account will allow the Money manager to trade and for these trades to be split automatically across the sub accounts.
2. Unnamed accounts  
If the Money manager wants sub account that are not named, we can set this up in the PAMM module, but we will treat the client as one client and it is their responsibility to deal with their investors and margin is pooled into the master account.

#### The advantages of PAMM accounts for Money managers

- Bulk order allocation
- Full feature trading
- EA trading allowed
- Easy allocation management

For successful traders, the advantages of a PAMM account are obvious. Making profits not only off their own money but off the trades they execute on behalf of their investors.

#### The advantages of PAMM accounts for investors

- Benefit from the trading expertise of successful managers.
- Be able to withdraw from the PAMM at any time if they are unsatisfied with how the account manager is performing.
- Be able to diversify their investments across multiple PAMMs, reducing risk.
- Protected from fraud because of the automatic fund's distribution mechanism.

## White Label

Expand your product offering to include FX, CFDs & other OTC markets

We provide fully customizable turn-key solutions that deliver everything you need to provide your customers with access to thousands of global markets, under your own brand. Contact us today to find out more about whether this would be suitable for your business.

Why offer forex & CFDs?

- Create a new revenue stream for your business
- Cross-sell new profitable products to your customers

- Stay competitive with your peers
- Diversify your business

Setting up your own online trading solution can be time-consuming and expensive.

You need to source a platform, add liquidity from multiple providers, address operational and regulatory issues and post significant margin. This ties up your operating capital – capital that could be better used elsewhere in your business.

GPP Markets join with you to help develop and grow your business. You will receive support in areas like website development and marketing and, most importantly, benefit from the relationships and experience of our team.

In addition, we'll take on your entire back office risk management and trade processing, freeing you up to focus on the important activities of your business.

Benefits for our white label partners:

- **Ease of Set-Up**  
GPP Markets has streamlined the set-up process, removing the challenges and increasing speed to market so you can have a solution with the minimum of effort.
- **View & manage your business in real time**  
Our partner portal lets you manage your customers' accounts, monitor their trading and pull reports on-demand, offering you full transparency into your business.
- **Depth of Product Range**  
Choose from: 60+ major and minor foreign currencies; their cross rates; exotics; precious metals; commodities; and index CFDs.
- **Superior Pricing**  
Access a superior pricing environment by leveraging leverage off our relationships. The better your relationships and the greater your volume, the better the pricing you will receive.
- **Dedicated partner & customer support**  
As well as 24/5 dealing, customer service and technical support, we provide full training and ongoing strategic advice to help grow your business.
- **Fast customer on-boarding**  
We provide fully automated live and demo account opening, through our optimised and responsive online application forms.

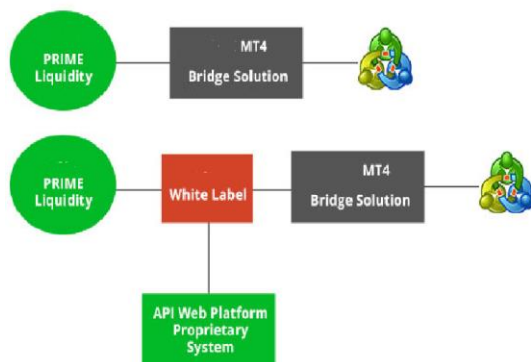
Partner with a regulated provider you can trust

GPP Markets is a fully regulated Derivate Issuer License holder in New Zealand. We strive to meet the highest standards of governance and transparency.

## Liquidity provider

For professional market participants GPP Markets offers the possibility of API (Application Programming Interface) integration. The GPP markets API is based on FIX4.4 protocol. The API is used to receive real-time data feed, submit orders, set / modify / cancel orders, and receive automated notifications of trading activities.

With a FIX API connection, users will still be able to use the standard GPP Markets trading platforms with its basic functionality. However, the position calculation method (net/global position mode) applied to FIX API accounts is different.



### Reason for choosing us as Liquidity provider:

- Incredible Pricing

For algorithmic traders, a small pricing edge matters. Receive pricing specifically designed to improve the performance of your trading systems.

- Quality Execution

Tight spreads and low latency are useless without reliable execution and high-level click-through rate. We strive to achieve and maintain click-through rates for our clients as their trading evolves, working with clients and LPs globally.

- Cutting Edge Technology

To maximise server uptime, ensure a stable environment and offer superior pricing, we invest in high-spec infrastructure that can handle demand and ensure our systems aren't strained.

- Security

We protect and secure your funds by using a segregated trust account, held with a leading AA-rated bank.

- Mitigated Latency

Receive order execution in milliseconds with our co-located servers.

- Platform Agnostic

We're connected to the Forex industry through a number of platforms and intermediaries and can cater for even the most complex client setup.

The minimum conditions to open an API account

Minimum deposit is USD 40,000

Minimum volume is 200million USD equivalent nominal per month